



# 5 THINGS TO ASK ABOUT IN YOUR DEMO



*Choosing software for your business is a big decision, and sometimes hearing about all the bells and whistles in your demo can be overwhelming. To help you get the most out of your demo, we've put together this list of things to focus on to maximize your experience.*

## Our mobile experience

Consumers today are more mobile than ever, and the software you choose for your business should work to optimize their mobile experience. With our own consumer app already used by well over 1 million people (MINDBODY Connect™), we offer a unique way to get your business on the map and new customers through your door.

## Retention focus

We know how difficult it can be to get new clients. In fact, we know it takes 5 times the resources to seek out new clients than to retain existing ones. Ask about the many ways that MINDBODY software helps keep your existing clients engaged, such as automated text messaging and emails, and see how MINDBODY software can complement and enhance your retention efforts.

## Customer support

Our unmatched customer service offers over 150 real people, available 24/7 to answer any and all your questions. From the moment you subscribe, an expert will guide you through software setup with personalized training. But it doesn't stop there: throughout your entire time with MINDBODY, we offer assistance for whatever your needs may be.

## Software security

Nothing is more important than the security of your software and the privacy of your clients. MINDBODY's credit card protection, encryption and PCI compliance will help ensure that any client information you collect remains protected and secure. We guarantee reliability and security, and would be happy to explain the extra measures we take to do so.

## Dedication to development

Our dedication to our [core values](#) drives everything we do. From the software enhancements we implement to the third-party companies we partner with, we strive to continuously evolve and better serve you in every way we can. Ask us about our commitment to your business and learn more about our investment into the success of your business.



CAN'T WAIT ANOTHER MINUTE FOR YOUR DEMO?

Contact a sales specialist at 1 (877) 755-4279.